

Contact

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hendrikschakel (LinkedIn)

Top Skills

Spanish
German
Dutch

Languages

Dutch (Native or Bilingual)
Spanish (Professional Working)
German (Professional Working)
English (Full Professional)

Certifications

Introduction to Marketing
Introduction to Financial Accounting
Introduction to Operations
Management
Build a free website with WordPress
Inspiring Leadership through
Emotional Intelligence

Honors-Awards

FD Gazelle 2015
FD Gazelle 2014
Independer Hypotheekprijs
Independer Hypotheekprijs
Keurmerk Persoonlijke Ontwikkeling
2016

Publications

Hoe haal je pensioen uit je huis?
Verbouwen voordat je een woning
verkoopt: theorie achter het tv-
programma Uitstel van Executie
Sparen of niet sparen? Dat is de
vraag
Welk fiscaal voordeel bij aanvullend
pensioen?

Hendrik Schakel CFP®

Building AI-tools for financial advice
The Randstad, Netherlands

Summary

Where others hesitate, I get energized. Complex markets, uncharted territory, problems without obvious solutions.... that's where I do my best work. I co-founded Viisi Hypotheken and spent 16 years building it into a 40-person company with €7M ARR and a reputation for doing financial advice differently. Now I'm focused on what's next: making excellent financial advice accessible at scale. Through AI, smarter business models, and the right people and partnerships. If that connects with what you're passionate about, let's talk.

Experience

Viisi | Hypotheken

Co-founder

May 2010 - May 2026 (16 years 1 month)
Amsterdam

Built the company from scratch into a well-known advisory firm of 45 professionals. I have held a wide range of roles, including compliance, marketing, content, and mortgage- and financial planning advice for clients.

SHH Finance

Freelance Financial Advisor

September 2010 - May 2011 (9 months)

Projects:

- Centraal Beheer Achmea (mortgage advisor)
- TAQT (acquisition)
- Several clients (financial planning and mortgage advice)

MLP Private Finance

Senior Financial Consultant

March 2003 - August 2010 (7 years 6 months)

Starting up the Dutch branch of MLP AG, Germany's leading independent consulting company. Responsible for acquiring and advising clients with higher technical education.

Iets vergeten? Geef de crisis de schuld!

Universiteit van Amsterdam

Tutor

August 2002 - January 2003 (6 months)

Docent Geschiedenis en methodologie van de economie, werkcolleges begeleid.

Several part-time jobs

student

September 1992 - June 2002 (9 years 10 months)

Worked with:

- Albert Heijn (1992 t/m 1996)

- Luchthaven Schiphol (1996 t/m 2002)

Education

drs, Economics, Economics, Economics, Economics · (1998 - 2002)

WFT vakdiploma's

WFT Hypothecair, WFT Pensioen, WFT Vermogen, WFT Inkomen, WFT Basis · (2003 - April 2028)

drs, Chemistry, Chemistry, Chemistry, Chemistry · (1995 - 2000)

Het Baken, Almere

· (September 1989 - August 1995)

Certified Financial Planner (FFP)

FFP, Financial planning · (December 2008 - December 2026)